DIGITAL MEDIA AND DESIGN: GRAPHIC DESIGN SPECIALTY OPTION A.A.S. DEGREE

www.clcillinois.edu/programs/dmd

A.A.S. PROGRAM OVERVIEW

Communication Arts, Humanities and Fine Arts Division, Room B213, (847) 543-2040

Degree: Associate in Applied Science, Digital Media and Design
Plan 23TB

The Digital Media and Design Associate in Applied Science Degree provides students with the conceptual, critical, creative and technical skills needed to design and produce a variety of commercial, educational and artistic media and design projects. Building on conventional communication formats, Digital Media and Design will explore the realm of new media, creating art and design works such as digital sound and music, still and moving images, 3D models, 2D and 3D animations, Web, video and interactive media. This is a robust curriculum designed to keep up with industry developments and trends.

To complete an A.A.S., students are strongly encouraged to meet with a Student Development Counselor or advisor to identify coursework that will meet degree requirements.

GRAPHIC DESIGN SPECIALTY OPTION

FIRST SEMESTER
(FALL PREFERRED START)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 120</td>
<td>Technical Composition I or Introduction to Electronic Graphic Publishing</td>
</tr>
<tr>
<td>ENG 121</td>
<td>English Composition I</td>
</tr>
<tr>
<td>DMD 113</td>
<td>History of Graphic Design</td>
</tr>
<tr>
<td>ART 122</td>
<td>Two Dimensional Design</td>
</tr>
<tr>
<td>ART 271</td>
<td>Introduction to Electronic Graphic Publishing</td>
</tr>
</tbody>
</table>

SECOND SEMESTER
( SPRING WITH FALL START)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 111</td>
<td>ART Printing Production</td>
</tr>
<tr>
<td>DMD 125</td>
<td>DMD Printing Production</td>
</tr>
<tr>
<td>DMD 174</td>
<td>Typography</td>
</tr>
<tr>
<td>DMD 116</td>
<td>Web Design and Development</td>
</tr>
<tr>
<td>ART 222</td>
<td>Computer Art I</td>
</tr>
<tr>
<td>MTH 114</td>
<td>Applied Mathematics</td>
</tr>
<tr>
<td>MTH 117</td>
<td>Technical Mathematics</td>
</tr>
<tr>
<td>MTH 122</td>
<td>College Algebra</td>
</tr>
<tr>
<td>MTH 140</td>
<td>Contemporary Math</td>
</tr>
<tr>
<td>MTH 141</td>
<td>Quantitative Literacy</td>
</tr>
</tbody>
</table>

THIRD SEMESTER
(SUMMER WITH FALL START)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>DMD 115</td>
<td>Internet Fundamentals</td>
</tr>
</tbody>
</table>

FOURTH SEMESTER

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>DMD 273</td>
<td>Advanced Electronic Graphic Publishing</td>
</tr>
<tr>
<td>DMD 117</td>
<td>Concepts in New Media</td>
</tr>
<tr>
<td>ART 123</td>
<td>Color and Design Techniques</td>
</tr>
<tr>
<td>ART 149</td>
<td>Digital Photography</td>
</tr>
<tr>
<td>CMM 121</td>
<td>Fundamentals of Speech or Interviewing Practices</td>
</tr>
<tr>
<td>CMM 122</td>
<td>Business and Professional Speaking or</td>
</tr>
</tbody>
</table>

FIFTH SEMESTER

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>DMD 279</td>
<td>Packaging and Design</td>
</tr>
<tr>
<td>ART 221</td>
<td>Three Dimensional Design</td>
</tr>
<tr>
<td>PHI 122</td>
<td>Logic</td>
</tr>
<tr>
<td>ENG 113</td>
<td>Technical Communication Practicum or</td>
</tr>
<tr>
<td>ENG 266</td>
<td>Job Readiness Skills and</td>
</tr>
<tr>
<td>EWE 220</td>
<td>Cooperative Work Experience I</td>
</tr>
<tr>
<td></td>
<td>Additional Required Course</td>
</tr>
</tbody>
</table>

SIXTH SEMESTER

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANT 121</td>
<td>Introduction to Anthropology or</td>
</tr>
<tr>
<td>PSY 121</td>
<td>Introduction to Psychology or</td>
</tr>
<tr>
<td>PSY 122</td>
<td>Psychology in Business and Industry</td>
</tr>
</tbody>
</table>

Total hours for A.A.S. Degree 66 to 68

ADDITIONAL REQUIRED COURSEWORK

Select 3 hours from the list below:

- BUS 121 Introduction to Business
- BUS 219 Small Business Management
- BUS 290 Business Plan Development
- ENG 126 Advanced Composition: Scientific Technical Communication
- ENG 220 Introduction to Scriptwriting for Video, TV and Film
- HUM 123 Introduction to Film
- HUM 222 Film and Society

ADDITIONAL SPECIALTY OPTIONS

- Animation Specialty Option
- Web Development and Interactive Design Specialty Option

TYPICAL JOBS

- Graphic Designer
- Web Designer
- Web Content Developer
- 2D/3D Modeler
- 2D/3D Animator
- Art Director
- Illustrator
- Creative Director
- Character Animator
- Effects Artist

SALARY AND JOB OUTLOOK

For important information about the educational debt, earnings, and completion rates of students who attended this program, please visit: www.clcillinois.edu/gainfulemployment.

EMPLOYERS


TRANSFERS

Columbia College (Chicago), DePaul University, Eastern Illinois University, Illinois State University, Indiana University, Milwaukee Institute of Art and Design, Northern Illinois University, Roosevelt University, School of the Art Institute of Chicago, Southern Illinois University, University of Illinois (Chicago), University of Wisconsin (Milwaukee), University of Wisconsin (Parkside), Kansas City Art Institute, New York University, Otis College of Art and Design, Rhode Island School of Design, School of Visual Arts
CERTIFICATE PROGRAMS

Communication Arts, Humanities and Fine Arts Division, Room B213, (847) 543-2040

MULTIMEDIA PRESENTATION
(Certificate) Plan 23TE

FIRST SEMESTER 9
DMD 173 Introduction to Digital Sound 3
AOS 215 Presentation Software 3
ART 272 Introduction to Video Production 3

SECOND SEMESTER 6
DMD 111 Introduction to Digital Media 3
DMD 277 Digital Media Delivery 3

Total hours for Certificate 15

MULTIMEDIA COMMUNICATIONS
(Certificate) Plan 23TH

FIRST SEMESTER 12
ART 122 Two Dimensional Design 3
DMD 111 Introduction to Digital Media 3
DMD 116 Web Design and Development 3
ENG 120 Technical Composition I or ENG 121 English Composition I 3

SECOND SEMESTER 12
ART 111 Printing Production or DMD 125 Printing Production 3
DMD 216 Interactive Scripting 3
ART 222 Two-Dimensional Design 3
ENG 126 Advanced Composition: Scientific and Technical Communication 3

THIRD SEMESTER 12
ENG 113 Technical Communication Practicum 3
CMM 121 Fundamentals of Speech or CMM 122 Business and Professional Speaking 3
ENG 266 Professional Communication Any other DMD course not included in this certificate 3

Total hours for Certificate 36

EQUIPMENT
• Overhead Projection
• 2D and 3D Imaging and Animation
• Digital Audio Software and Hardware
• DVD Authoring and Burning
• Digital Video Software and Hardware
• B&W and Color Large Format Archival Printing
• 3D Printer

SOFTWARE
Adobe® Software includes:
• Fireworks
• InDesign
• Premiere
• After Effects
• Photoshop
• Audition
• Dreamweaver
• Illustrator
• Animate
• ColdFusion

Apple Software includes:
• Logic
• Final Cut Pro

Other Software includes:
• Maxon Cinema 4D
• Sony® ACID
• Pixologic ZBrush
• Sony® Sound Forge
• Avid Pro Tools
• Wix
• Steinberg Cubase Pro
• WordPress

KEEPING UP
The technology industry is always changing. How is this program kept up-to-date?
CLC’s program stays current. An advisory board, consisting of professionals from Lake County and greater Chicagoland, helps keep our program up-to-the minute. These professionals work full time in all aspects of the industry, from Fortune 500 corporations to digital media design firms.

ADDITIONAL A.A.S. DEGREE
• Digital A/V Production and Editing

GETTING STARTED
For steps on how to apply and register, visit www.clcillinois.edu/admission.

CONTACT INFO
Grayslake Campus
19351 W. Washington St.
Grayslake, IL 60030
Yang Xiang
Department Co-chair
Instructor, Digital Media and Design
Room D108
(847) 543-2503
cm622@clcillinois.edu

Michael Kozien
Department Co-chair
Instructor, Digital Media and Design
Room D108
(847) 543-543-2553
cm643@clcillinois.edu

Communication Arts, Humanities and Fine Arts
(847) 543-2040