College: There's a Seat Waiting for You!

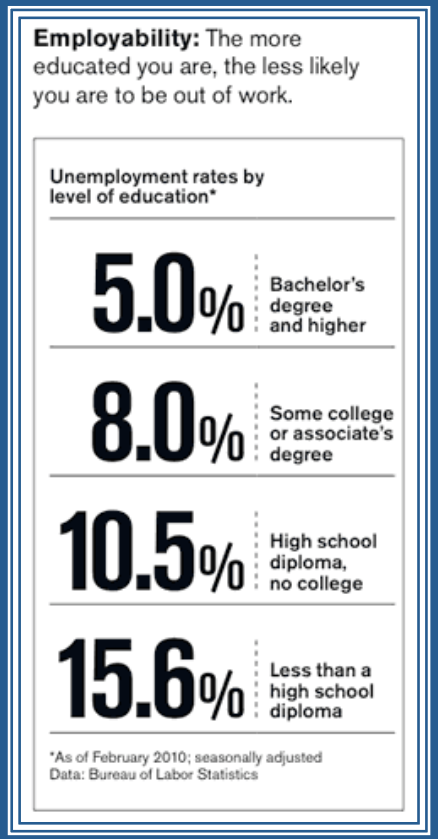
The Benefits of College

1. Increased Knowledge = Increased Opportunity
2. Increased Opportunity = More M$NEY!
3. Role Modeling: Make College an *Attainable* & Desirable Goal for Family and Friends
4. *Friendships* + Networking Opportunities
5. Self Enrichment/Discovery

The Benefits of College

1. Increased Knowledge = Increased Opportunity

- Better Qualified
- Increased Job Security
- Expanded Career Paths



"Success comes when preparation meets opportunity."

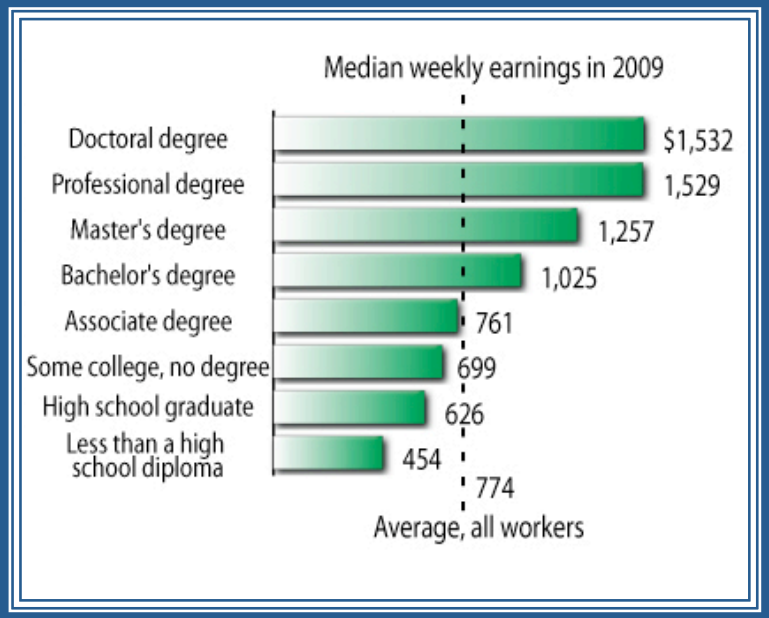
– Henry Hartman

The Benefits of College

2. Increased Opportunity = More M$NEY!

The most obvious advantage of earning a college degree is a higher paying job.

- Better Lifestyle
- Support Your Family
- Give Back to Your Community



The Benefits of College

3. Role Modeling: Make College an *Attainable* & Desirable Goal for Family and Friends

- Start a Tradition!
- Make Your Family Proud
- Be a Mentor

The Benefits of College

4. *Friendships* + Networking Opportunities

- Join Activities & Clubs
- Meet Professors/Mentors Who *Believe in You*
- Make Friends Who Share Your Same Interests

The Benefits of College

5. Self Enrichment/Discovery: PRICELESS!

- Become More Independent
- Find Your Life Path
- Express your Thoughts More Clearly
- Increase Your Understanding of the World

Choosing the Right College

Factors to Consider:

1. Location/School Size
2. Public, Private or Community College
3. Academics & Accreditation
4. Cost/Financial Aid

Choosing the Right College

1. Location/School Size

- Travel Far OR Stay Close to Home
- Colleges Come In Sizes: Small, Medium or Large

Example of Student Populations:

Beloit College: 1,300 | UW-Parkside: 5,000 | CLC: 12,000 | Univ of IL: 43,000!!

Choosing the Right College

2. Public, Private or Community College

Public Universities:

- Established Reputation
- 4-Year Degree Options [and Beyond!]
- Many Degree Choices
- Diverse Student Body
- Cost-Effective, In-State Tuition Rates
- Offer FEWER Academic & Athletic Scholarships

Choosing the Right College

2. Public, Private or Community College

Private Universities:

- Established Reputation/Selective Admissions
- 4-Year Degree Options [and Beyond!]
- Limited Degree Choices
- Typically SMALLER Student Body/Less Diversity
- Come with a SCARY Price Tag!
- Offer MORE Academic & Athletic Scholarships

Choosing the Right College

2. Public, Private or Community College

Community Colleges:

- Open to Community
- Technical & 2-Year Degree Options ONLY
- 4-Year Degree Applicants MUST Transfer
- No Resident Halls – Students Commute to Class
- Less Campus & Student Involvement
- Cost-Effective: Usually Most Affordable College Option

Choosing the Right College

3. Academics & Accreditation

- Colleges Offer Different Degree Programs
- Accreditation is EVERYTHING.

Many technical and online schools attract students by offering desirable degree programs, affordable classes and flexible schedules, but those schools aren't always accredited. The US Dept of Education sets standards for colleges and universities. Reputable schools hold REGIONAL ACCREDITATION, not to be confused with National Accreditation.

Choosing the Right College

4. Cost/Financial Aid

- College is an Investment in Your Future
- Average Cost of Tuition and Fees for one year:

  Public: $7,020 | Private: $26,200 | Community: $2,500
- Financial Aid is AVAILABLE!

  In the 2008-09 year, more than $126 BILLION in financial aid was awarded to undergraduate students.

Remember: Some schools offer MORE financial aid than others!

Contact Us

We are here to help you!

847.543.2049

Educational Talent Search

College of Lake County, Building B 236-7

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Grayslake, IL 60030

Thank you for joining us today.

"The purpose of education is to turn mirrors into windows."

– Sydney J. Harris