

# Small Business Success in Lake County Plan. Protect. Prevail.

The unexpected will happen...is your business prepared?



Attend this half-day seminar to find out what you should be doing today to protect your assets!

Wednesday, October 11, 2017, 8 a.m. to 12 p.m.

University Center of Lake County, Grayslake

[See event details on the back.](#)



Call: (847) 543-2033

Email: [illinoisSBDC@clcillinois.edu](mailto:illinoisSBDC@clcillinois.edu)

Visit: [www.clcillinois.edu/sbdc-itc](http://www.clcillinois.edu/sbdc-itc)



# Plan. Protect. Prevail.

## The unexpected will happen...is your business prepared?

As a business owner, you are so focused on running your business day-to-day that you don't have time to think about potential disruptions to your business. It's a good idea to make sure that you're prepared, as the unexpected can lead to serious consequences for your business. Attend this seminar to find out what you should be doing today to protect your assets!

**Wednesday, October 11, 2017**  
**8 a.m. to 12 p.m.**  
**University Center of Lake County**  
**1200 University Center Drive, Grayslake, Illinois 60030**

**Event Moderator:** Roch Tranel, CEO, The Tranel Financial Group

**Guest Speaker** – Aaron Lawlor, Lake County Board Chairman - **State of Lake County**

### Overcoming Challenges of Small Business Ownership

Experience real life challenges that these small business owners faced and the best practices used to overcome them. Take these successful ideas and apply them to your business to achieve better results and increased revenues!

Liliana Espinosa, Corner Health Foods  
Don Rigali, Rigali Packaging, Inc.

Keisha Stoute, Stoute Mediation  
Lucy Torres, Express Employment Professionals

### Mitigating Risk with Subject Matter Experts

Learn from subject matter experts the key issues and challenges facing small business owners today and the strategies used to mitigate them.

**Cyber Security:** Jason Lensink, CIC,  
WM Schwartz & Co Insurance

**Insurance:** William Murphy,  
Farmers Insurance

**Finance:** George Skweres, CPA, MBA,  
Affinity Financial Services

**Legal:** Rick Rogers, JD/MBA,  
The Rogers Law Group

**Cost:** \$35. Includes networking opportunities, business resources and breakfast.

To register or for more information, Visit: [www.clcillinois.edu/events/sbdc](http://www.clcillinois.edu/events/sbdc)

### Thank you to our Event Sponsors:

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