A Presentation to the Master Plan Steering Committee
Oct. 14, 2010
To be covered in this presentation

- CLC student demographics and trends
- Lake County demographics and trends
- Careers with most job opening Projected in Lake County
- Variables impacting growth
- CLC Strategic Plan
College of Lake county
Students
Who are they?
Some confusing terms to know

- Headcount
- Seat count
- Credit hours
- Full Time Equivalent (FTE)
- College Level
- Adult Education Level
- Community Service
Figure 4. College of Lake County Fall Enrollment History
Headcount as of 10th Day
Profile of College Level Students, Fall 2010 (N=15,210)

- 60% of college students are under 25
- One in three students is a minority. The largest group is Hispanic (18%)
- Most students are part time (64%)
- 60% are in transfer programs while 40% are in career programs
- 17% Say English is not their first language
62% are enrolled in ESL; 28% in ABE and GED; and 10% in Voc Ed.

- 60% are Hispanics
- 91% are part-time
- 29% are at Grayslake Campus
  - 35% attend other sites
  - 25% attend Lake Shore Campus
  - 10% attend South Lake Campus
Lake county Population who are they?
Lake County is Becoming More Ethnically Diverse.

Lake County Population, By Race

- **White**
- **Hispanic**
- **African American**
- **Asian**

Population (in thousands)

- 1990
- 2000
- 2009e

Race
Between 2000 and 2009 the Lake County Population grew by 68,211 (compared to 127,938 between 1990 and 2000).

- Hispanics 51% + 46,818
- Asians 69% + 17,178
- African Amer. 7% + 3,239
- Whites 0.1% + 565
Rate of Unemployment (Annual Average) and CLC Enrollment
Factors Influencing Future Enrollment: Increase in County Population

Population Growth Will Slow Down over the Next 20 Years.

Figure 1
Total Population for Lake County with Projections: 1950-2040
Continued growth is expected in the northern sector, where 60% of total population resides.
The northern part of Lake County makes up more than 70% of the student population.

In-District College Level Students Enrollment By Geographic Area

<table>
<thead>
<tr>
<th>Area</th>
<th>Fall 2010</th>
<th>Percent of Total</th>
<th>Lake County Population</th>
<th>Percent of Total</th>
<th>Market Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northeast</td>
<td>4,934</td>
<td>35%</td>
<td>228,021</td>
<td>32%</td>
<td>2.16%</td>
</tr>
<tr>
<td>Northwest</td>
<td>5,086</td>
<td>36%</td>
<td>199,519</td>
<td>28%</td>
<td>2.55%</td>
</tr>
<tr>
<td>Southeast</td>
<td>1,872</td>
<td>13%</td>
<td>135,388</td>
<td>19%</td>
<td>1.38%</td>
</tr>
<tr>
<td>Southwest</td>
<td>2,367</td>
<td>17%</td>
<td>142,513</td>
<td>20%</td>
<td>1.66%</td>
</tr>
<tr>
<td>District</td>
<td>14,259</td>
<td>100%</td>
<td>712,567</td>
<td>100%</td>
<td>2.00%</td>
</tr>
</tbody>
</table>
High School Graduates Will Decline Slightly Over the Next Decade.

Projected Lake County Public High School Graduates, 2000-2021
Lake County is Getting Older

Lake County Population Projection by Age
2010 through 2015

Age Group
- 0 - 4
- 5 - 9
- 10 - 14
- 15 - 19
- 20 - 24
- 25 - 34
- 35 - 44
- 45 - 54
- 55 - 64
- 65 - 74
- 75 - 84
- 85+

2010
2015
CLC Market Share Has Increased Since 2010.

Market Share

<table>
<thead>
<tr>
<th>Year</th>
<th>Market Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>1970</td>
<td>1.12%</td>
</tr>
<tr>
<td>1980</td>
<td>2.83%</td>
</tr>
<tr>
<td>1990</td>
<td>2.64%</td>
</tr>
<tr>
<td>2000</td>
<td>2.24%</td>
</tr>
<tr>
<td>2009</td>
<td>2.54%</td>
</tr>
</tbody>
</table>
Applying current market share to projected population Increases, we could have 24,000 students by 2040.

**Fall Enrollment Projections**

- 1970: 4,268
- 1980: 12,441
- 1990: 13,655
- 2000: 14,442
- 2009: 18,092
- 2020: 20,264
- 2030: 21,375
- 2040: 24,214

Y-axis: Enrollment (in thousands)
X-axis: Years (1970 to 2040)
### Fastest Growing Jobs Requiring an Associates Degree

<table>
<thead>
<tr>
<th>Current CLC Program</th>
<th>Description</th>
<th>Ave. Annual Job Openings</th>
<th>Est. Annual Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>Registered nurses</td>
<td>206</td>
<td>$74,006.</td>
</tr>
<tr>
<td>Yes</td>
<td>Computer support specialists</td>
<td>39</td>
<td>$51,105</td>
</tr>
<tr>
<td>Yes</td>
<td>Computer specialists, all other</td>
<td>38</td>
<td>$75,441</td>
</tr>
<tr>
<td>Yes</td>
<td>Dental hygienists</td>
<td>30</td>
<td>$71,905.</td>
</tr>
<tr>
<td>No</td>
<td>Physical therapist assistants</td>
<td>19</td>
<td>$56,347.</td>
</tr>
<tr>
<td>No</td>
<td>Biological technicians</td>
<td>18</td>
<td>$40,144</td>
</tr>
<tr>
<td>No</td>
<td>Chemical technicians</td>
<td>16</td>
<td>$48,339</td>
</tr>
<tr>
<td>Yes</td>
<td>Medical records and health information technicians</td>
<td>14</td>
<td>$40,060</td>
</tr>
<tr>
<td>No</td>
<td>Medical and clinical laboratory technicians</td>
<td>13</td>
<td>$42,099</td>
</tr>
<tr>
<td>Noncredit</td>
<td>Interior designers</td>
<td>12</td>
<td>$51,084</td>
</tr>
<tr>
<td>Yes</td>
<td>Paralegals and legal assistants</td>
<td>11</td>
<td>$52,707</td>
</tr>
<tr>
<td>Yes</td>
<td>Radiologic technologists and technicians</td>
<td>11</td>
<td>$68,182</td>
</tr>
</tbody>
</table>
Factors Influencing Future

- **Economy**
  - In-migration has slowed with the downturn in the economy.
  - Poor economy tends to increase market share

- **Diversity**
  - Hispanic population will continue to grow
    - Creating a need for ESL
    - More services for first generation students
2010 CLC Completed a Strategic Planning Process - we now have a:

- New Mission
- New Vision
- New Values
- New Goals
- New Objectives
2011 Continue Work on the Strategic Plan

- Define Key Performance Indicators
  - Some examples:
    - Improve Student Retention and Graduation Rates
    - Reduce Costs
- Set Targets
- Identify Projects to meet new goals and KPI targets
- Integrate Planning
Questions?