New! How to Brand Your Business

You only get one chance to make a first impression! Learn the basics of business branding and step up your business’ image.

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Is your brand the best it can be? Remember the old adage, “You only get one chance to make a first impression?” This concept has never been as important as it is today. Because our media channels are so fragmented, a small business can appear to be a big player. Come learn the basics of business branding and how to communicate clearly in this ever-changing market so that you can make a great first impression and step up your business’ image.

3978 TBSM 62-001 Grayslake Campus
Thursday, October 20 1 Session
6:30 - 8 p.m.
$25 Room TBA J. Clark

To register, visit www.clcillinois.edu/sbdc-itc/workshops or call (847) 543-2033.