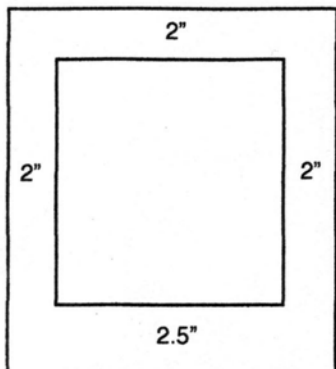


GUIDELINES FOR PREPARING ART FOR COMPETITION AND EXHIBITION

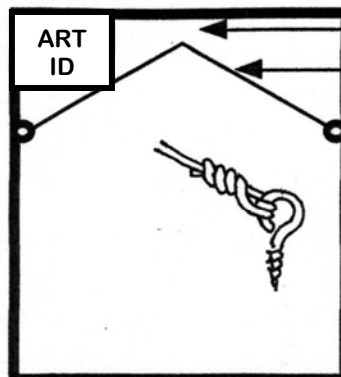
Proper presentation of your art is critical! Even if your art is well executed, a juror or gallery may reject it if it is not properly presented. Always read the presentation and submission guidelines carefully. Deadlines and details are important. Here are some practical presentation tips:

MAT



The mat should extend at least 1/8" over the edges of the artwork unless the art is "floated." The margins of the mat should be the same on the top and sides, but slightly more on the bottom to compensate for an optical illusion.

BACK OF ART

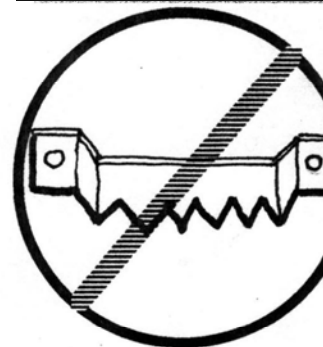


Minimum 1 1/4" from frame to wire

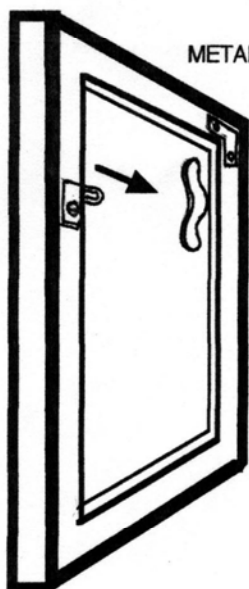
Use only BRAIDED FRAMER'S WIRE

Screw eyes or ring-type eyes should be about 1/4 to 1/3 the distance down from the top of the frame.

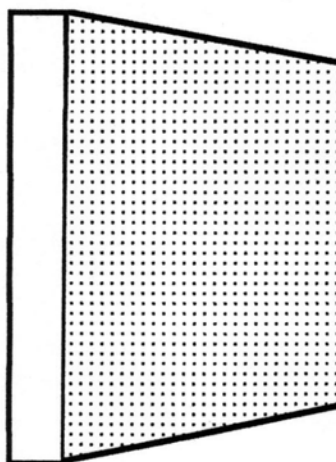
Sawtooth hangers are not accepted in this gallery.



METAL FRAMES



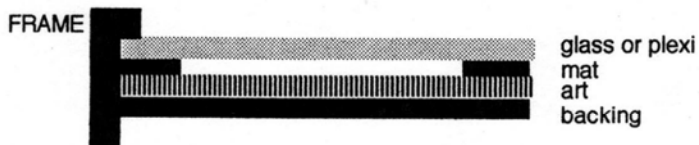
On back of frame:
Metal spring clips hold art in place. Depress spring and slide between frame and art. Use screw mounted wiring systems.



PAINTING ON STRETCHED CANVAS

A painting on stretched canvas does not need to be framed IF the sides of the canvas are nicely finished.
NO STAPLES should be visible!

FRAMED ART CROSS-SECTION



MATS AND FRAMES

Select a mat and frame that complement your art. KEEP IT SIMPLE! A conservative white or ivory mat is often a better choice than a colored mat. Think of the scale and character of your art when you select a frame. Visit a gallery and study the presentation choices preferred by professional artists. You can save money by ordering framing from these reputable sources:

Dick Blick
800-828-4548
www.dickblick.com
Graphic Dimensions
800-221-0262
www.pictureframes.com
American Frame
800-537-0944
www.americanframe.com